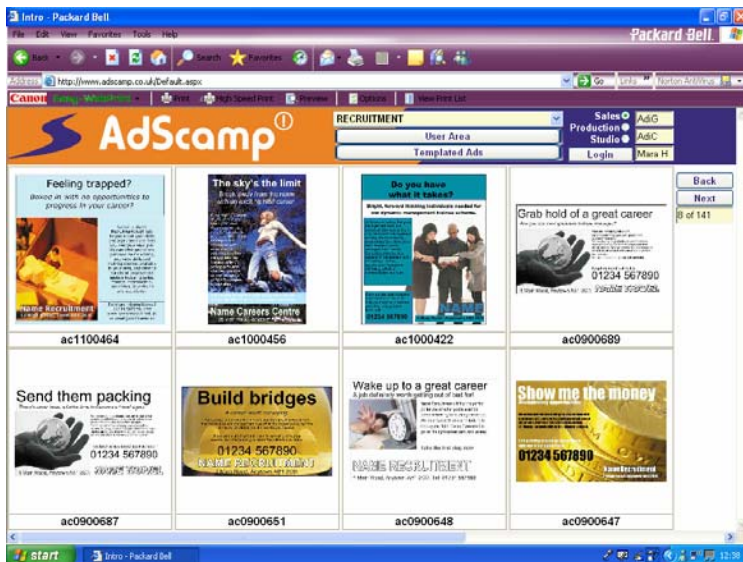


AdScamp the freedom to create stunning visuals instantly

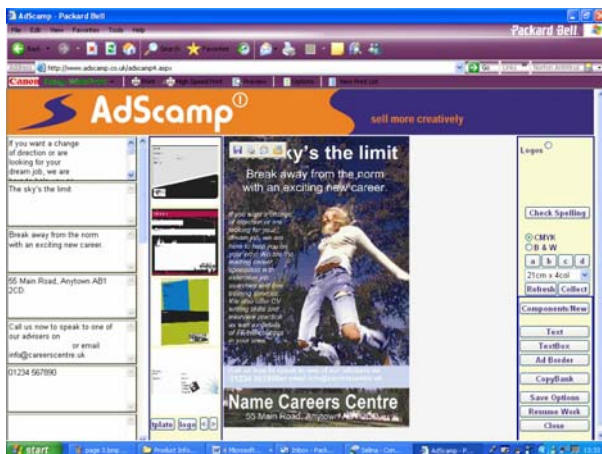
AdScamp gives you the on-line flexibility to create instant visual ideas that will give your sales team the competitive edge you're looking for. Simply ask your client to log-on to their client area to see the idea you've created for them*.

(*Any pdf / jpeg file can also be uploaded to the client area. Also AdScamp pdf files can be e-mailed.)

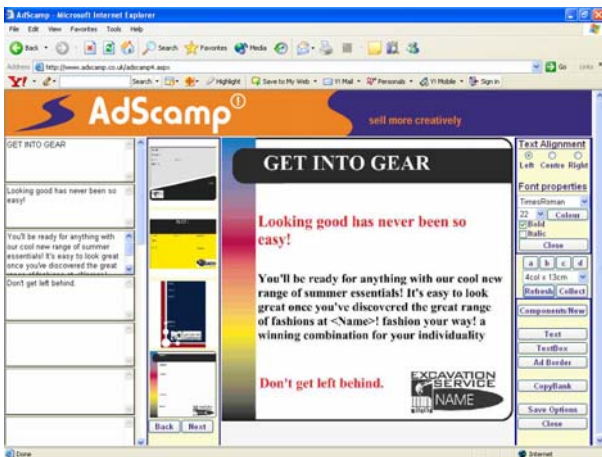
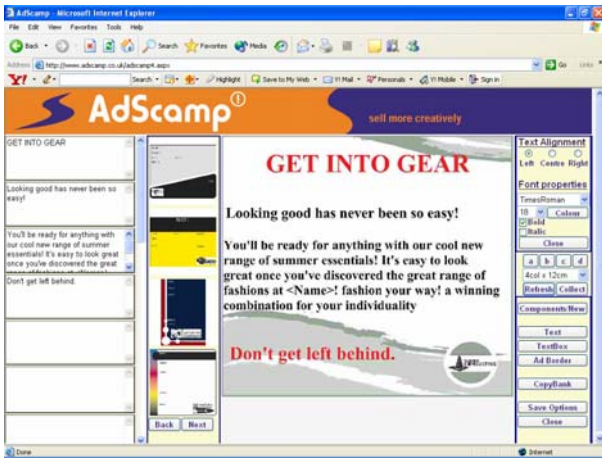
We provide over 4,000 layout ideas but you don't have to stop there. You can upload your own /client's templates to completely bespoke your adscamp site or let us do it for you!



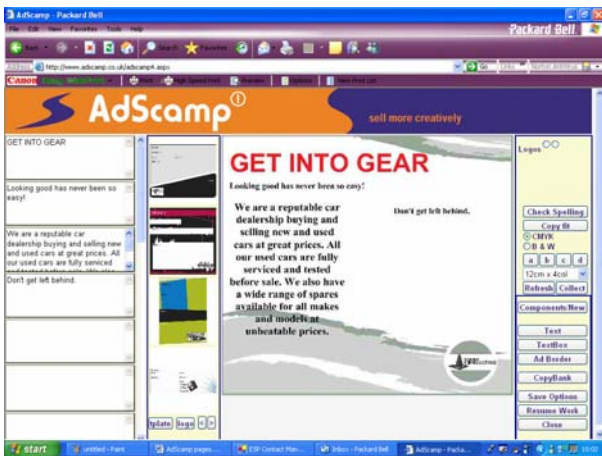
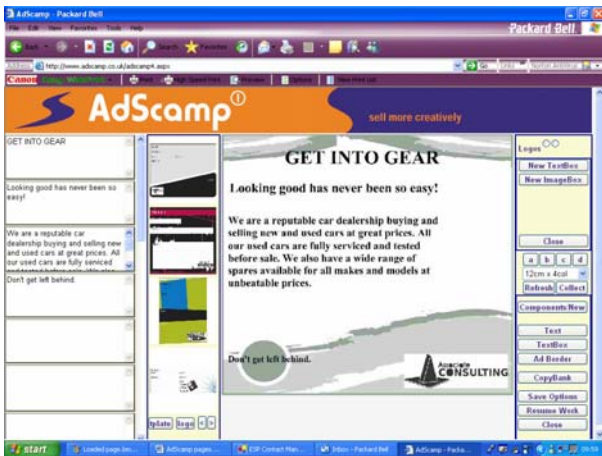
You can easily change the copy in our layout styles and vary the position of the copy and logo boxes to change the look of the layout. The ad can then be saved to the size you need using your column widths.



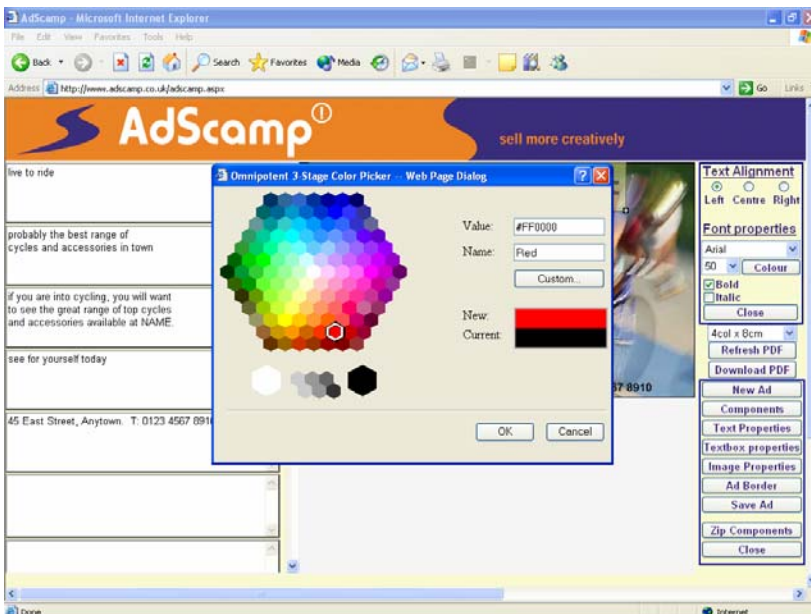
AdScamp blank templated ads give you even more options. Once you've input the clients copy you can view it in any of the stored layouts. AdScamp instantly applies your copy to each layout as the next two screen caps show.



Once you've found a layout style you like you can then view this in 4 different variations. Each variation places the copy boxes and graphics in different positions to give a slightly different look and feel as the next two screen caps show.

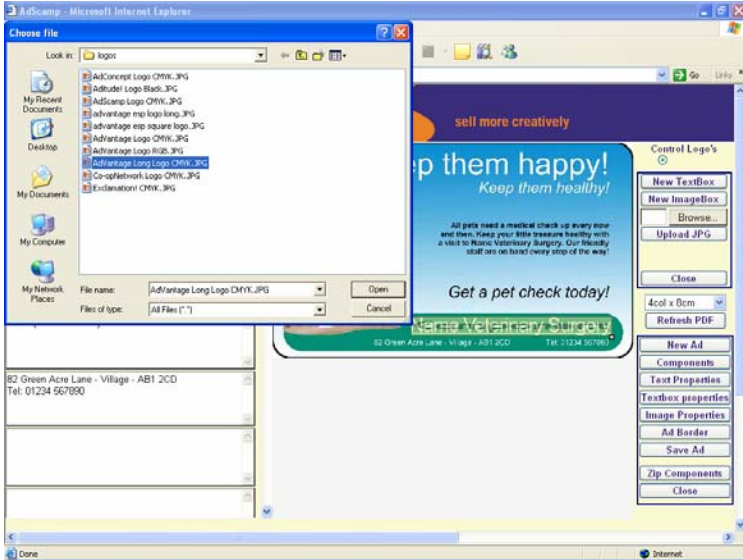


A comprehensive **Tools Palette** helps you to make any other changes you need fast!

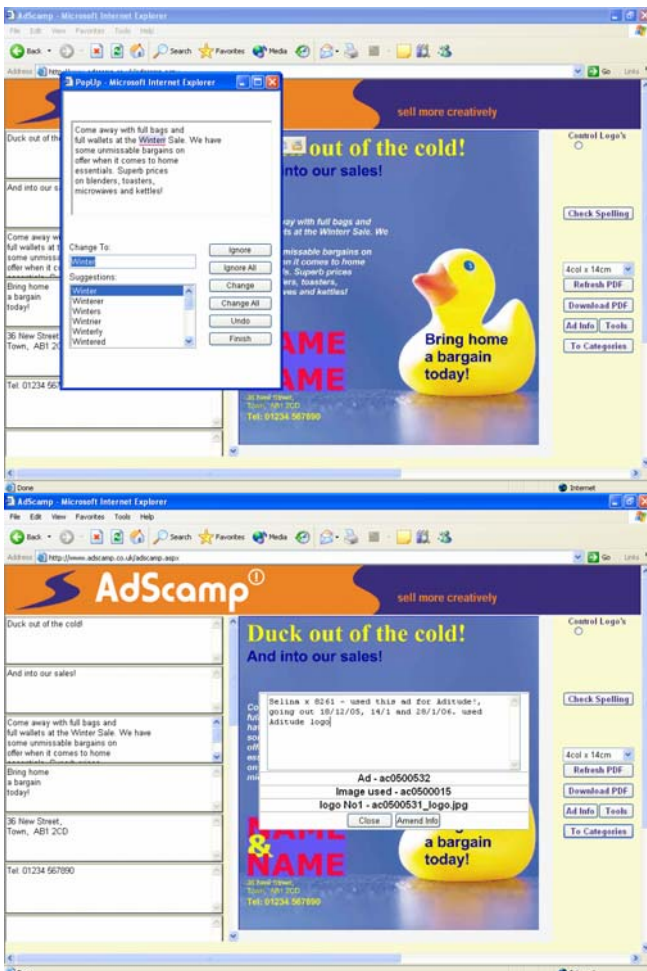


Need help with copy? A fully integrated **CopyBank** generates copy ideas – fast. From headlines to action lines CopyBank will save you and your client time and will help you to create unique ads with copy that engages your readers and motivates them to take action!

Creating an individual ad for your client couldn't be easier. Upload web ready cmyk jpeg files such as logo's to the AdScamp website from your desktop. You can then view and use them from the same page.



We've also added a few features that may prove invaluable such as a Spell checker and a Notes field to avoid duplicating ideas.



Technical Information

AdScamp is a fully managed website so the only technical information you need to be aware of is that it relies on windows XP and Internet explorer 6 – and of course the faster your internet connection the better!

AdScamp creates pdf or InDesign ready files*

(* a free plug-in for Indesign is available as a download)

Contact us for more information:

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