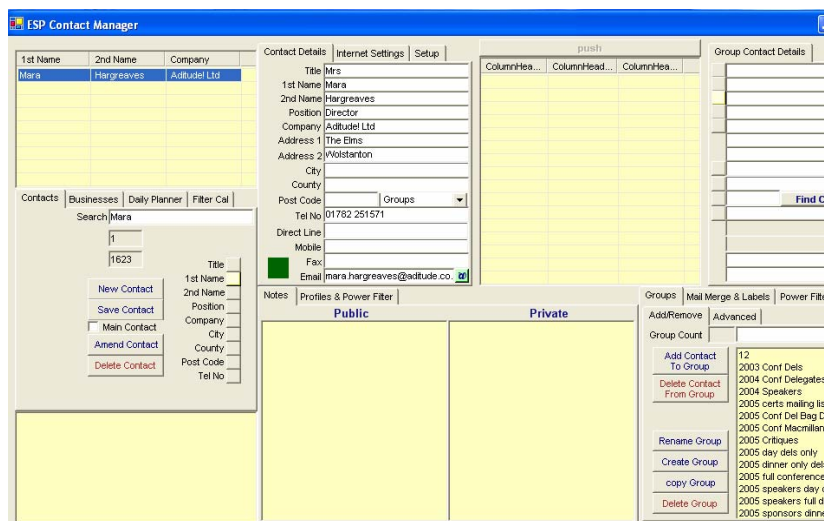


AdVantage ESP - Making Customer Relationship Management easy

AdVantage ESP requires no set-up. It is an easy to use application that communicates over the internet. It helps you to create a database of clients contact information and much more.

Users in different locations can dynamically interact with a centrally shared and fully hosted and maintained database.

If you're out of the office or if your internet connection is down you can still view and use all your contact information.



AdVantage ESP gives you the freedom and flexibility to work from anywhere and at any time.

Contacts can be searched and viewed individually, alphabetically or by company, City, County, Post Code or Telephone number.

If you want to make changes to contacts all you need is your computer and an internet connection to easily review and amend your database.

Notes can be added to a contact in a Public area and / or each user can create an individual work planner adding their own notes to contacts. If your team is spread across the country or even the globe you can see exactly which clients they will all be calling on today, this week, next month etc

Creating and compiling target 'groups' within your database couldn't be easier. A special Power Filter allows you to store vital information about your clients or prospective clients. The Power Filter facility then uses this information to create Groups within your database and allows you to target these contacts specifically.

Using the group mail merge and labels facility and group e-mail facility to create easy mail shots requires almost no training. Notes are supplied.

We fully manage and maintain your database. All the data you compile remains your property and is available to you at any time during the contract as a CSV file.

Technical Information

AdVantage ESP is a fully managed website so the only technical information you need to be aware of is that it requires windows 2000 or XP and the DotNet framework 1.1 which is available as a free download from the Microsoft website.

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